

960

H O L D I N G S

ABOUT US



WHO WE ARE

960 Holdings is a Maldivian company established in 2017. A subsidiary of 960 Holdings, **960 Consultants** is one of the most dynamic and ambitious local consulting firms. We are your gateway to successful, lucrative business ventures in the Maldives.

With a dedicated and growing team of experts from diverse fields, 960 Holdings continues to rapidly expand and capitalize on its solid commercial acumen and years of cumulative specialist experience in providing quality and professional services in key Maldivian industries and access to international markets.

We cater to the specialist needs of our partners in many fields, ranging from areas such as real estate, asset brokerage, tourism, business acquisition, mergers, business representation to supply.

Our team of experts, both local and international, are the best in their fields. With our collective decades of experience and knowledge powerhouse, we are thrilled to provide our partners with customized, truly global solutions of highest standards.



960 Holdings Pvt Ltd



“As a rule, we do not settle for anything short of excellence in what we do, and that is at the very heart of every business decision we make. With a brilliant team and superb local and international connections, we are able to skillfully help our partners consistently navigate various key business decisions accomplishing what we set out to achieve as a team.”

Mohamed latheef – Director of 960 Consultants

MISSION, VISION & CORE VALUES

VISION

To lead and pioneer successful cross border ventures in Maldives

MISSION

To bolster Maldivian presence on a global platform and revolutionize the trade sectors within the nation by leveraging innovative best practices from around the world



WORTHY OF TRUST

We lead the way, consistently winning with integrity and authenticity



EMBRACE CHANGE

Forward thinking ethos, driving change in a dynamic business sphere



GUARANTEED SUCCESS

Unrivalled market knowledge, well connected locally and internationally



EXCELLENCE IN QUALITY

At the heart of everything we do, and the relationships we foster

A full-page background image showing a sunset over the ocean. The sun is low on the horizon, creating a bright, golden glow that reflects on the water. The sky is filled with soft, textured clouds. In the foreground, the silhouette of a sailboat with a large, dark sail is visible on the right side. Two people are standing on the deck of the boat, their forms dark against the bright background. The overall mood is serene and hopeful.

Our Vision
To lead and pioneer successful cross border ventures in Maldives

The logo features the number '960' in a bold, black, serif font. The '9' is particularly tall and narrow. The number is centered and flanked by symmetrical, elegant, black decorative flourishes that resemble stylized waves or calligraphic scrolls. The entire logo is set against a plain white background.

C O N S U L T A N T S

An aerial photograph of a tropical island in the middle of a vast ocean. The island is small and circular, with a white sandy beach and a few buildings. The water around the island is a vibrant turquoise color, indicating a shallow reef flat, while the deeper water further out is a dark blue. A small boat is visible in the water to the left of the island. The sky is filled with large, white, fluffy clouds. The text "OUR SERVICES" is overlaid in the center of the image in a white, sans-serif font.

OUR SERVICES

OUR SERVICES



TOURISM

Through our international industry leading partners in fields such as design, architecture, construction, financial and legal services, we develop resorts ranging from lagoons, virgin islands, operational resorts and resort islands where construction is underway.

With our expertise, we are well placed in the industry in facilitating potential resort contract bidding, architecture and construction.

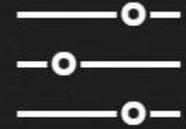


REAL ESTATE AND ASSET BROKERAGE

We facilitate purchase and sale of land, lagoons, virgin islands and resorts in the Maldives.

We also act as a reliable channel for long term construction projects in Male and Hulhumale between homeowners and local construction companies from project start to finish.

Our real estate services provide full solution for clients in terms of all actions required to be completed legally and in line with Housing Ministry guidelines.



SUPPLY

We are the official partner in Maldives representing brands such as Monte Das Louzeiras and Gota.

Strategic partnerships with top-class suppliers in various fields positions us well to cater to your business needs, seamlessly bridging you to your next potential partnership which will enable you to tap in to new markets.

We also have an established network of F&B and resort supply, item sourcing, wholesale services and procurement of human resources and premium construction materials.

OUR SERVICES



TOURISM

Buying or selling a business can be a painstaking process with a great deal of crucial decisions to be taken which can make a very real difference to the success of the transaction. The right legal and financial advice can ensure a business navigates through the key considerations to be made for the deal to run and close as smoothly as possible.

We provide consultative, legal and financial services in the acquisition of property from government and private individuals as well as postliminary mergers between local and foreign parties.



MANAGEMENT CONSULTANCY & BUSINESS REPRESENTATION

We help you set up new businesses in the Maldives from scratch – supporting from preparation of initial business and marketing plans, advising on start-up capital, evaluating borrowing power to maneuvering legal and financial aspects such as business insurance, complying with tax and employment laws.

We provide business representation services to overseas businesses interested in entering a variety of budding and established markets in Maldives. Our team of experts can help you quickly analyze your market, kick-start operations, optimize business models to local market as well as provide operational and logistics support for ongoing projects.



CORPORATE PR AND CRISIS MANAGEMENT

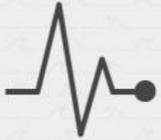
Our specialist team can assist you in the development and execution of corporate communication strategy by identifying your business objectives to create a unique communication plan that is right for you and your business.

You do not know when or how, but crisis happens. If it does, it does not have to be the end of your business prospects. With specialist tailored solutions, we can help you turn around PR crises by minimizing the impact and leveraging the right tools to build deeper trust and respect with your customers and community.

A person wearing a purple shirt and shorts is diving underwater, viewed from above. They are wearing white fins and are in a vertical position, with their head pointing downwards. The water is clear blue, and there are bubbles around the diver. The text "WHY CHOOSE US?" is overlaid in white, bold, sans-serif font across the center of the image.

WHY CHOOSE US?

WHY CHOOSE US?



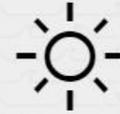
WE EXCEL WITH YOU

Energetic and seasoned experts in the field at your beckoning, guiding your business to new peaks of success



STRONG STRATEGIC TIES

Pre-establishment of strategic relationships both at home and overseas positions us well in today's grand age of globalization



REALISE YOUR DREAMS

Our team specializes in holistic solutions that satisfy the particular requirements of your unique situation



OUR GLOCAL MINDSET

We ensure that our work is on par with global standards while also making you feel at home

An aerial photograph of a coral reef. The water is clear and turquoise, showing the intricate patterns of the coral and the sandy bottom. Three people are swimming in the water. One person is on the left, wearing a purple shirt and black shorts, with their arms raised. Two other people are on the right, one in a purple shirt and black shorts, and another in a dark shirt and light shorts. The text "OUR PEOPLE" is centered in the image in a white, sans-serif font.

OUR PEOPLE



Mohamed Latheef

DIRECTOR & PARTNER

✉ m.latheef@960.mv

Mohamed Latheef is an expert in the field of public finance and has led several major national development projects for the government sector. He has more than 18 years of finance, planning and management consulting experience, working with senior officials in both private and public sectors to address their most pressing strategic issues.

Prior to co-founding 960 Consultancy, he worked as an independent business consultant at United International Hotels Group Inc. from June 2015 – December 2017 focusing stakeholder relationship and new business representation services.

He served as Deputy Minister of Finance and Treasury from November 2012 to November 2013. In this role, his key focus was overseeing formulation and implementation of both fiscal and debt policies and compiling the national budget.

While at Thilafushi Corporation Limited from 2009 – 2012, his key areas of responsibilities included fulfilling the roles of Manager, Corporate Affairs & Legal and as Managing Director in 2012.

Earlier in his career, Mohamed Latheef was a Finance Specialist at UNICEF from December 2004 till January 2007. During his time at UNICEF and the Ministry of Planning and National development of Maldives, he led various projects, with his area of specialty being disaster management and rural development.

His major accomplishments include:

- Heading the Thilafushi land reclamation project, overseeing the implantation of the transaction to establish an international port in Thilafushi
- Representing the government via playing key roles in Gulheefalhu land reclamation project from the government side
- Overseeing financial allotment by UNICEF towards Tsunami aid projects

Areas of expertise:

- New business development
- Public sector advisory
- Legal and compliance in public sector
- Finance and planning
- Major national development projects

Education:

- MSc in International Management, University of Liverpool (*ongoing*)
- Development Planning, Project Monitoring, Management and Evaluation, Asian Institute of Technology, Thailand (2003)
- Diploma in Economics, University of London (2001)



Imjad Jaleel

DIRECTOR & PARTNER

✉ imjad.jaleel@960.mv

Imjad Jaleel is an entrepreneur and a seasoned business development expert with a special interest in strategic marketing and corporate communication. Since co-founding 960 Consultants, he works extensively with leading players in the tourism, finance, architecture and engineering sectors on projects related to strategy, operations, and government policy.

While serving as Chief Communication Strategist at the President's Office from June 2017 till end of term in November 2018, key initiatives he delivered include:

- Complete digitization of the government's communication ecosystem, enhancing communication across all platforms enabling real time access to information for the public
- Spearheading the creation of the first online digital platform, with an accompanying printed version, showcasing all national development projects achieved during the past 3 administrations since 2008; inclusion of thorough island level details enhanced transparency and accountability of the government's achievements
- Successful implementation of aligning the entire strategic communication of the government, and all involved stakeholders, ensuring proper dissemination of key messages across all channels locally and internationally
- Head of Communication in key state level visits with heads of states and notably Head of PR and communications of the Maldives delegation and participated in all the official talks with President of China, His Excellency Xi Jinping (2017)

In his previous role at Dhiraagu Plc (a subsidiary of majority shareholder Batelco since 2013 and previously Cable & Wireless), Imjad's notable contributions include:

- Led the strategic communication and marketing component of the 3G and 4G nationwide broadband coverage (2013 – 2015)
- A key team leader in the strategic communication of The government of Maldives launching Dhiraagu IPO Prospectus in 2011
- Co-team leader of the strategic communication of Dhiraagu Fibre Optic Submarine Cable network system in 2011, a USD 21.7m project to lay a 1,017km length fibre optic cable network system from north to south of the country
- Part of the core team of leaders shaping Dhiraagu's 2017 rebranding campaign, the largest and most successful such campaign in the country
- Led the youth market in 2017 – one of the key revenue streams of the company
- Having a keen interest in the driving forces behind the Maldivian economy, he started his first series of entrepreneurial projects soon after graduating from high school. The success of these projects were rooted in the innovative solutions offered that also promoted social development, a trait prevalent in his subsequent ventures.

Areas of expertise:

- International politics and contemporary global governance
- Local political landscape and stakeholder management
- Strategic management and business policy
- Marketing communication, public relations and crisis management
- Brand architecture, branding strategy and digital transformation
- New business development in Maldives

Education:

Bachelor of Social Science (Honors) in Public Policy, Development and Management (PDM) track, majoring in Political Science and Economics, Singapore Management University (2010)



Richard Sabella

**FINANCE & BUSINESS DEVELOPMENT
CONSULTANTT**

✉ contact@960.mv

Richard Sabella

With decades of experience in various fields such as Banking, Finance and Aviation, Richard Sabella's core strength is in reviewing and preparing legal contracts and negotiations in all aspect of finalizing agreements, acquisitions, disposals and projects.

He founded his own company in 2002, which provides Consulting services. In addition to this, during the same period, he has extensively worked on business development, focusing on company restructures, acquisition and disposal of businesses and due diligence. In terms of project management, his clients include power stations, hospitality business (hotels and resorts), hospitals and general construction. In Aviation, he has consulted on purchase and sale of executive jets, established an Air Operating License for an international Private Jet Charter Operation based in San Marino, operating from Kuwait, as well as fulfilling the role of Accountable Manager for the Charter Company during its operation.

Prior to this, from 1973 to 2002, he has worked with a multinational Corporation in Australia ranking in the top 10 Companies on the Stock exchange. In this role, his key areas of responsibilities included;

His major accomplishments include:

- Financial Controller
- Group Management Accountant/Group Systems Manager
- Assistant to the Group Finance Manager
- Group Treasurer
- General Manager Middle East Division (established the Division)
- Business Development Manager

Education:

Richard Sabella holds a Masters degree in Financial Management and a BSc degree majoring in Accounting, Economics and Managements from Sydney University.



Dr. Murat Dogru

**ENERGY, RENEWABLES AND
ENVIRONMENTAL CONSULTANT**

✉ contact@960.mv

Dr. Murat Dogru

Dr. Dogru is the executive R&D Director at Beltran Technologies, Inc., New York, USA since 2012 for the industrial development of Gasification systems using a variety of biomass and wastes in order to develop renewable energy generation systems for local governments and industries. Dr. Dogru has designed, supervised the manufacturing and commissioned biomass and waste gasification energy systems for several international organizations and companies at Beltran.

He had his Doctorate degree (1996-2000) in the Chemical and Process Engineering at the Newcastle University, England, United Kingdom. He researched and lectured eight years as a member of academic staff at the Newcastle University from 2000 until 2008. He has then worked as an associate consultant in the Adapt Low Carbon Group at the University of East Anglia in England between 2008 to 2012 and then obtained his associate professor degree in Environmental Engineering on January 2013 at Gebze Technical University in Istanbul. More than 100 international publications in the journals and international symposiums which all have direct relevance to renewable energy generation technologies in particular biomass and waste gasification.

During the last 25 years, he has been developing a novel small to medium scale decentralized Gasification tri-generation plant design and process control technology, integrated with an environmental management system in order to achieve zero toxin emission and sustainable energy generation. His research has resulted in an environmentally friendly, versatile and adaptable energy generation system from renewable and/or waste biomass raw materials, allowing pollution control at source. The technology is a fine example of responsive processing, since it is able to handle raw materials of widely differing source and quality. He has obtained his international patents in 2005 and 2012. He is also on the editorial board of the International Journal of Transport Phenomenon.

A photograph capturing three people in silhouette as they jump from a wooden pier into the ocean. The scene is set against a dramatic sunset sky with scattered clouds and a bright sun low on the horizon. The water's surface is rippled, and the sun's reflection is visible. The overall mood is one of freedom and joy.

OUR PARTNERS

OUR PARTNERS



Tuff Offshore is a privately owned company registered and incorporated in Singapore. They are a leading Engineering, Project Management and Asset Management Company, with business spanning across Asia Pacific, Middle East and Africa.



DMG is a Swiss design and architecture company driven by their passion for developing cutting-edge, outstanding and long-lasting ideas, creating unique memorable brand environments that not only fulfill their clients' needs but enhance their brand value and engage with audiences.



CSE Consultants' is a state of the art consultancy firm comprising of some of the most prominent Structural Engineers in the industry and academia. CSEC strives to maintain a high level of quality in its services and aims to be the trend setter in the industry through innovation, state of the art technologies and excellence in engineering.

OUR PARTNERS



The company offers a full range of lighting consultancy services along with conceptual and technical plans by leading designers. Founded by Sue Kil from the UK and Carlo Forzinetti from Italy, the international lighting consultant duo, lighting designers and manufacturers, have condensed in deLighting™ a life of work experiences and creations in design.



Senula is Sri Lankan designing & building contractors, is an upcoming construction organization with full of promise. The organization was sustained in the mid 2005, for the past couple of years SENULA Construction served diverse range of clients across the country.



Monte das Louzeiras is a Portuguese company specializing in quality culinary products and natural cosmetics with the roots connected with the local traditions. The company has several successful sub brands such as GOTA and ML.

OUR PARTNERS



CPE Holdings aims to develop eco-friendly sustainable strategies in agriculture, promoting organic food production. They adopt to innovative art technologies with agriculture, engineering, research and development. They want to build an organic agriculture profession and empower their team to work for improvement of the society while also growing as a company.



China National Electric Engineering Co., Ltd. (abbr. CNEEC), is a state-owned professional international engineering company. It has been listed in the top 225 International Contractors for years by ENR, USA. CNEEC provides one-stop engineering services of consultation, financing, engineering, procurement, construction, operation maintenance and rehabilitation and is mainly engaged in EPC contracting, installation & commissioning, technical service, power plant maintenance, of thermal power plant, hydro-power plant, power transmission and transformation, clean energy, integrated energy solution, environmental protection, and commercial building, mining engineering, harbor construction and other industrial engineering.

A group of fishermen on a boat are pulling a net full of fish into the sea. The net is draped over the side of the boat, and several fish are visible jumping out of the water. The scene is set against a backdrop of a blue sky with scattered clouds and a vast blue ocean. The word "EXPERIENCE" is overlaid in white, bold, sans-serif capital letters across the center of the image.

EXPERIENCE

PROJECT: Concept Development for development on HURASFARU RESORT Island

Role of **960 Consultants**: Local agent of DMG in the Maldives & project facilitation

Project Owner: Designmark Group (DMG)

Status: **COMPLETED**

Year: 2017

Project Details

The proposed development on HURASFARU Island will accommodate 16-guests lodged in the two suites of the PRESIDENTIAL Villa and the 6 BEACH Villas, all located on the island itself.

The 6 BEACH villas, SPORTS, RELAXATION and LEISURE centre, arranged in the long afternoon shadow of the Presidential Villa, host their own private sea views and walk in jacuzzi.

All the necessary infrastructure, back of the house and provision of all required services including energy generation, freshwater production, wastewater treatment, and waste management facilities will be located on the island.



PROJECT: Concept Development for development on NAAINFARU RESORT Island

Role of **960 Consultants**: Local agent of DMG in the Maldives & project facilitation

Project Owner: Designmark Group (DMG)

Status: **COMPLETED**

Year: 2017

Project Details

The proposed development on Naainfaru Island will accommodate 398-guests lodged in 199 villas, 102 located on the island itself and 97 over water.

All the necessary infrastructure, resort amenities, back of the house and provision of all required services including energy generation, freshwater production, wastewater treatment and waste management facilities will be located on the island, except for the Revolving Restaurant and the Underwater Restaurant that will be located over water, as indicated in the drawings.

The 3 exclusive Presidential Water Villas will host private pools merged into the vast surrounding sea and a submerged lounge area. The transparent wall enclosing this submerged lounge will be materialised in INTERACTIVE GLASS, allowing the occupants to identify the fish and other sea creatures and plants floating outside and surf interactive content related to this environment.



PROJECT: Concept Development for development on HEERAA RESORT Island

Role of **960 Consultants**: Local agent of DMG in the Maldives & project facilitation

Project Owner: Designmark Group (DMG)

Status: COMPLETED

Year: 2018

Project Details

HEERAA RESORT is a 7-star luxury resort located on the Maavaru lagoon, consist of 4 islands (three islands with 8 hectares each and one island with 5.1 hectares) at a distance of approximately 50 km from Male.

Project contains a unique offer in terms of concept design, available services and competitive pricing. The Maavaru resort provides strategic differentiation potential by achieving sustainable competitive advantages, offering a 7-star level of service that is currently missing nearby due to outmoded structures and methods. The dredging and reclamation concept has already been approved by the Ministry of Tourism.

Heeraa Resort offers one of the most exclusive experiences you could ever have. Underwater restaurant, Executive Lounge, Boutiques, Marine Research Centre will involve you in their cosy and spectacular architecture. The choice of accommodation ranges from the magnificent three-suite Water Villas and single-suite Water Villas both with a submersed panoramic lounge to the two-suite Beach Villas, all with their private swimming pools and unique design. Entertainment is guaranteed by the Aquapark, indoor and outdoor Sports Centre, Diving and Aquatic Sports Centre, Wellness Centre, Festive Garden, Boat Lake, Star Gazer Garden, Water Cinema and SPA.



PROJECT: Development of MAAFARU INTERNATIONAL AIRPORT

Role of **960 Consultants**: Local agent of DMG in the Maldives & management consultancy

Project Owner: TUFF Offshore

Status: ONGOING

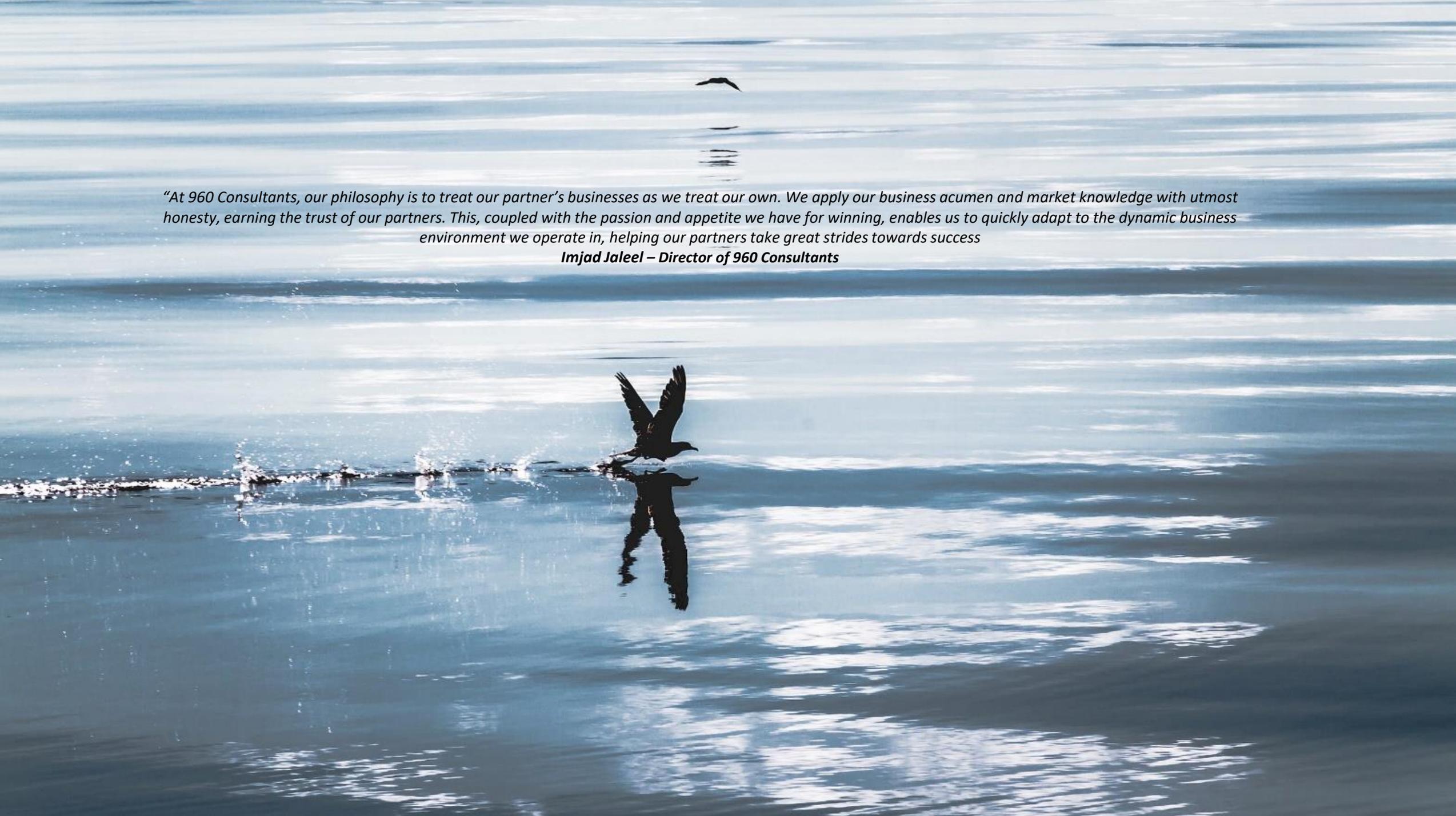
Year of Commencement: 2017

Est. Date of Completion: May 2019

Project Details

Development of Maafaru International Airport with a 2,200 meter long runway. As part of the project, a city hotel, passenger terminal and jet parking facilities will also be developed at the airport. The airport is a USD 60 million aid from the Abu Dhabi fund.





“At 960 Consultants, our philosophy is to treat our partner’s businesses as we treat our own. We apply our business acumen and market knowledge with utmost honesty, earning the trust of our partners. This, coupled with the passion and appetite we have for winning, enables us to quickly adapt to the dynamic business environment we operate in, helping our partners take great strides towards success

Imjad Jaleel – Director of 960 Consultants

A photograph of two people rowing a small wooden boat on a large body of water. The person in the front is wearing a brown shirt, and the person in the back is wearing a light-colored shirt and a wide-brimmed hat. The water is dark blue with small ripples. In the background, there is a dense line of green trees along the shore. The sky is a pale, clear blue. The text "CONTACT US" is overlaid in the center of the image in a white, sans-serif font.

CONTACT US

CONTACT US



960 Holdings Pvt Ltd

Ma.Florifer, FL2 – 02, Champa Magu

Male' City 200229, Republic of Maldives



contact@960.mv

finance@960.mv

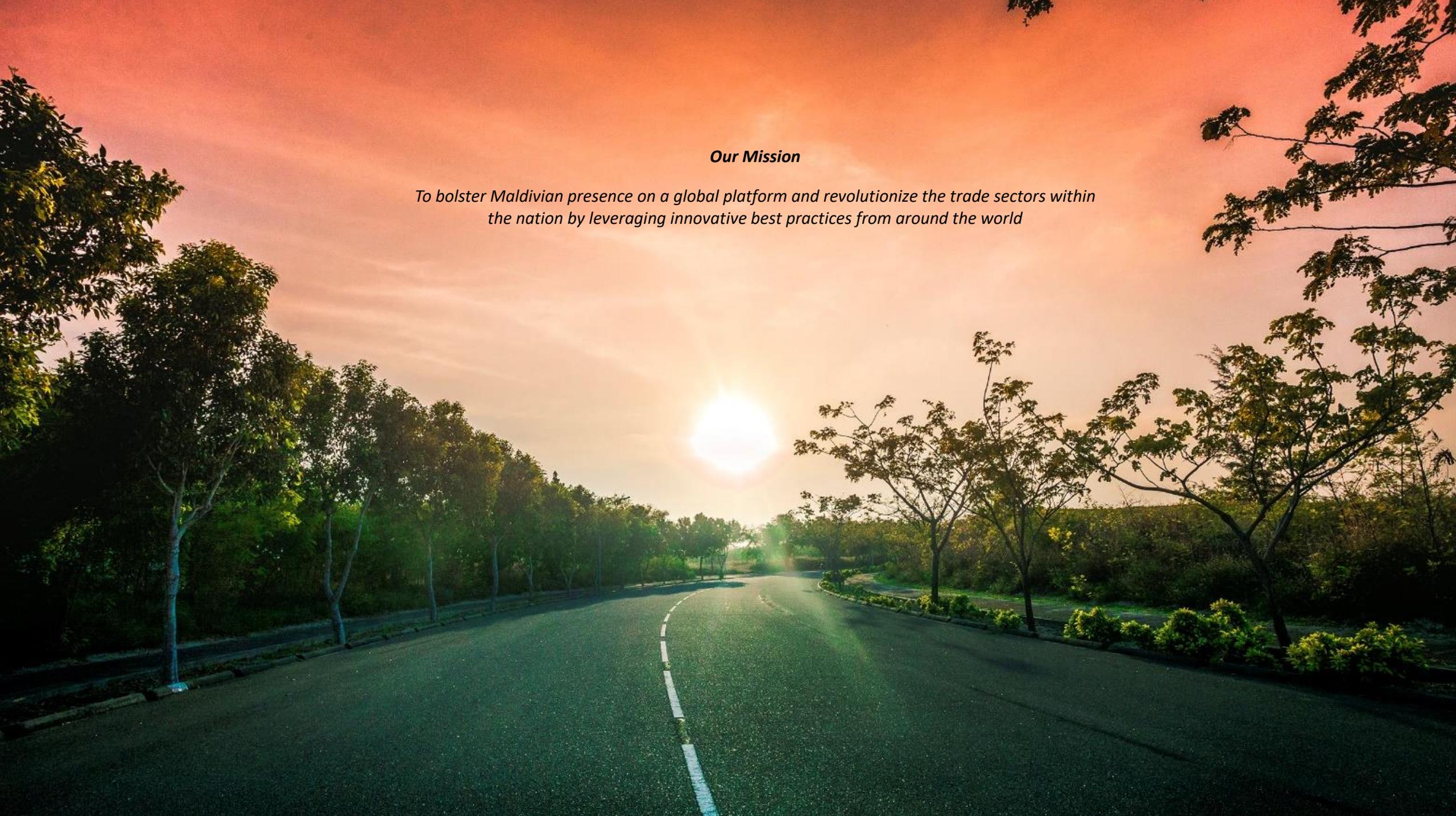
legal@960.mv



+960 3000960, +960 3310960



+960 3309600



Our Mission

To bolster Maldivian presence on a global platform and revolutionize the trade sectors within the nation by leveraging innovative best practices from around the world